

SPONSORSHIP PACKAGE



PRICING & PROFITABILITY

Summit 2019

APRIL 15-17, 2019 | DENVER, CO

Event Overview

MDM's Pricing & Profitability Conference is a unique opportunity to meet distribution executives confronting challenges in pricing optimization to increase their margins through extensive review of pricing software, training models and strategic purchasing. Our unique approach of producing smaller, more focused and senior-level conferences pays off by bringing together groups of thought leaders – not only on stage – but also in the audience.

Sponsorship Value

Our sponsors receive:

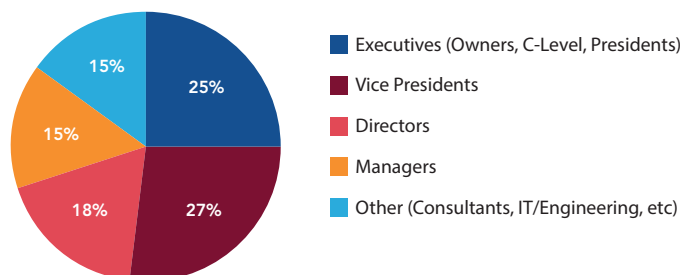
- Interaction with senior level executives throughout the event
- Complete contact information of all registrants
- An ideal environment to begin and cultivate business prospect relationships
- Enhanced brand awareness as a conference thought leader

Attendee Profile

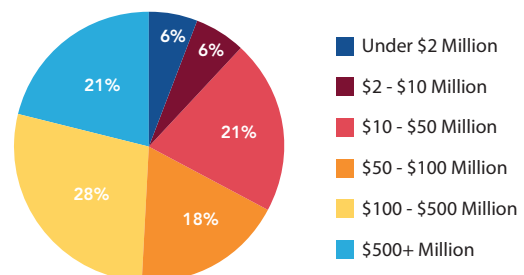
MDM conferences are attended by high-level executives from the largest distribution companies in the United States.

- Over 50% of attendees are company owners, C-level and VP- level executives.
- Nearly 50% of attendees represent companies with revenues of \$100 million or more.

Primary Job Function



Company Size



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mdm.com
pnp.mdm.com



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Sponsorship Package includes:

- Sponsor booth space
 - 10' x 5' booth shell space OR
 - 10' x 5' space, 8' draped table with two chairs)
- 5-minute sponsor presentation during the conference sessions
- Individual sponsor introductions at kick-off welcome
- Advance registration list for direct promotional efforts
- Final attendee registration list (post-show)
- Branding on all promotional/event materials (registration page, e-blasts, webcast, workshop handbook, event signage)
- Recognition on-screen and by event hosts at welcome, Day 1 and Day 2 breakfasts, and close of event
- Sponsor-focused networking during all breaks and pre- and post-conference gatherings
- First sponsor attendee registration included, second at 50% off standard rate
- Gift opportunity for attendee welcome bag
- Opportunity to donate a prize for drawing (minimum \$250 value) on Day 2

Price: \$17,500

Expand your branding with promotional items: Conference bag, notebooks, lanyards, USB flash drives, and more. Prices vary.

Contact us today:

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