

PROFITABILITY MANAGEMENT OPENS A NEW REALM OF OPPORTUNITY FOR THE CREATIVE CEO AND CFO

PROFIT ISLE helps you see your business in a new way.



Using your current data and our proprietary analytics software, the Profit Isle solution helps you see new patterns of profitability not visible in your 'legacy' system. Discover which combinations of customers, products, and services are your most profitable; learn how to make them more profitable; and, find new ways to turn around those that are underperforming.

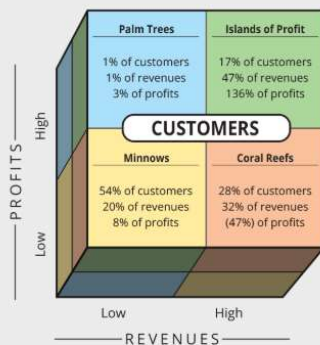
Profit Isle's proprietary profit engine creates a full, all-in P&L with assigned costs for every transaction line. In addition, unique pattern-recognition capabilities allow you to easily visualize hidden profit opportunities in your business.

PROFIT MAPS

Using pattern-recognition techniques, the PROFIT ISLE SOLUTION will help you identify both your most profitable business and the embedded unprofitability of your business. Profit Maps enable you to easily see the relationship among your customers, products, services, and transactions by profitability.

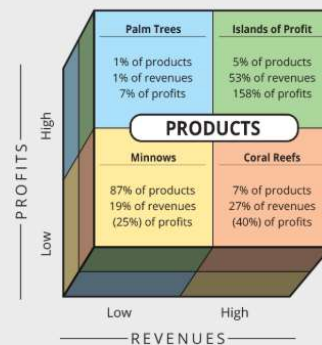
CUSTOMERS

Focus resources on 17% of your customers to build more profits with those who are your best customers—sell to your strengths.



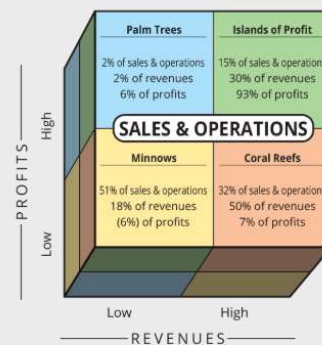
PRODUCTS

Focus resources on the 5% of products where you are making 158% of your profits—highest leverage.



SALES & OPERATIONS

Focus resources on the 15% of sales & operations where you are making 93% of your profits—pounds per square-inch.



Put the power of the PROFIT ISLE SOLUTION and profitability management process to work for you and see your business in a new way.

INCREASE YOUR PROFITS 10-30% WITH THE PROFIT ISLE SOLUTION



Segmenting Yields Higher Profits

Penetrating diagnostics segment your customers, products, and vendors by profitability.



Identify Every Opportunity

PROFIT ISLE'S proprietary analytics software creates a P&L for every transaction.



Get Real Time P&L

Real-time profit reporting informs day-to-day decisions for key executives and managers.



Identify The Greatest Profit Potential

Profit mapping identifies the greatest profit and profit potential for all aspects of your business.



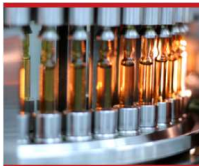
Focus On Your Strengths

PROFIT ISLE enables you to maximize your value proposition and grow your business.



Find Your Islands Of Profit Now

info@profitisle.com



MANUFACTURING



DISTRIBUTION



RETAIL



SERVICES



TRANSPORTATION

30-40% OF YOUR BUSINESS IS UNPROFITABLE BY ANY MEASURE

"Jonathan Byrnes delivers great news for managers: There is plenty of profit hidden in your company — if you know where to find it."



— Sean Silverthorne, Editor of HBS Working Knowledge